# **ATSWins.ai User Guide**

# **Maximize Your Edge Against the Sportsbook**

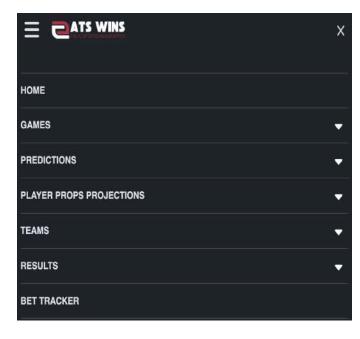
# Welcome to ATSWins.ai

ATSWins.ai is designed to give you a sharp edge over the sportsbooks with AI-powered betting insights. This guide will show you how to use the platform effectively to make smarter, more profitable bets.

# **Getting Started**

# **Navigating the Dashboard**

The dashboard is where you'll find everything you need to beat the books:



**Games**: Access matchups across multiple sports.

**Predictions**: Al-driven predictions for spreads, moneylines, and totals.

**Player Prop Projections**: Data-driven insights on individual player performances.

**Teams**: In-depth breakdowns and statistical analysis.

**Results**: Track past outcomes and performance trends.

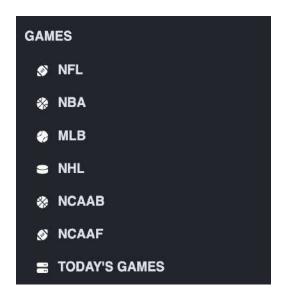
**Bet Tracker**: Log and monitor your bets to improve your long-term strategy.



#### Games

This section comprehensively lists upcoming games across various sports, including NFL, NBA, MLB, NHL, NCAAF, and NCAAB. The Games tab shows upcoming matchups early for sports like NCAAF and NFL, sometimes a day or two ahead.

For sports with daily games like MLB, NBA, and NHL, new matchups appear after the current game ends, and the next odds are set.

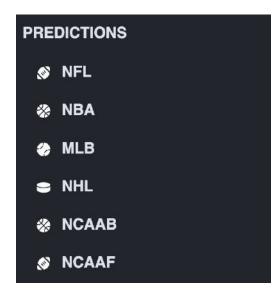


#### **Key Features:**

- Filter by Sport: Easily navigate to the sport you're interested in.
- Game Details: View start times and venues.
- Quick Access to Predictions: Click on a game to see Al-generated predictions and insights.
- Live Updates: Track live scores

### **Predictions**

You'll find AI predictions for spreads, moneylines, and totals here. Predictions are available early on game day.



#### Key Features:

- Filters: Sort by sport, Bet Type, Grade, Al Win% and Betting Splits.
- Confidence Ratings: Predictions graded A (strongest) to D (weakest).
- Al Win% %: Desktop users hover over teams; mobile users see it under team names.
- Game Pages: Show Al records, betting splits, game time, location, and predictions.
- Trends & Insights: View team records for the last 5 games and season trends.



#### **NBA Predictions Today** Reminder: A = highest AI confidence, D = lowest AI Predictions Win (%) **Betting Splits Bet Type** ATSwins Predictions **Books** Time ATS ML ATS Game Total Total 07:00 PM Wizards 76 76ers 76ers (-3.5) 230.5 76ers -13.1 222.54 07:30 PM Pacers Lakers (-1.5) 236.5 Pacers D -3.26 226.22 Lakers 231.91 07:30 PM ( Clippers Knicks Clippers (-4.5) 218.0 Clippers D -1.75 07:30 PM Raptors (B) Nets Nets (-2.5) 215.0 Raptors C -0.76 217.06 A 09:00 PM W Bucks Nuggets (-10.5) Nuggets 224.0 Nuggets -0.12 226.84 10:00 PM Celtics Suns Celtics (-6.0) A -2.91 C 236.95

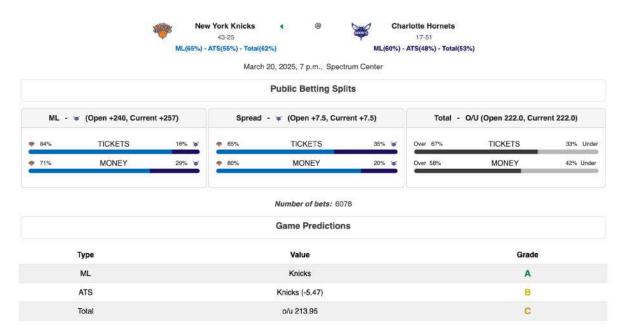
Confidence Ratings: Each prediction is graded from A (strongest value) to D (weakest value), helping you prioritize bets. In desktop mode, if you place your mouse over a team, it will show you the Al model winning % so far for that team this season for moneyline, spread, and totals. On mobile devices, it shows up under each team name/logo.



At the top of the prediction page, you can filter by Bet Type, Grade, Al Prediction Win% %, and Betting Splits. This is to help you find the best opportunities faster.



When clicking on any game, you will see a prediction page for that specific game that looks similar to the page below:



Here you can see the AI model's prediction for each team, the public betting splits, game time and location, and the AI's prediction for the game. Under the AI score, you see the game simulator score. It simulates the outcome of each game 10,000 times and gives the average simulated score.

On the same page, if you scroll, you can find more data showing the Al's record for those teams for the most recent 5 games. Then you will see season trends for each team for moneyline, spread, totals as favorites/underdogs, plus home and away.

□ ATSwins Picks Last Five (W-L-T)		
4-1-0 (80%)	ML	3-2-0 (60%)
2-3-0 (40%)	ATS	1-4-0 (20%)
2-3-0 (40%)	Total	4-1-0 (80%)
	MoneyLine Statistics	
42-24	WL ML	17-50
21-11	WL Home ML	10-24
21-13	WL Away ML	7-26
	ATS Statistics	
30-35-3	WLTATS	30-33-5
26-27-1	WLT Fav ATS	0-10-0
4-8-0	WLT Udog ATS	29-23-4



### **Player Prop Projections**

Purpose: This section offers data-driven insights into individual player performances, ideal for prop betting. Player prop projections are graded from A to D, with A showing the highest confidence and D the lowest. Not all player props for a game will be shown—only the ones with AI projections. They're shown automatically sorted by confidence level. Keep in mind, these are AI projections based on current season player stats. They are not predictions, so no results are tracked.

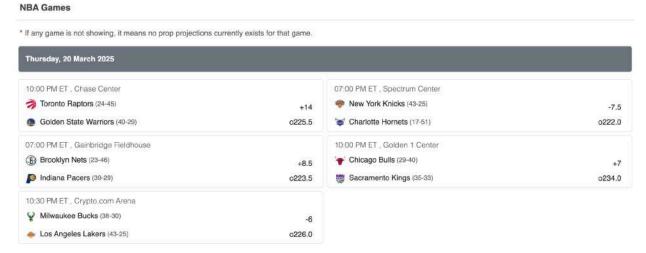


### Key Features:

- Al-Driven Insights: Player performance projections for prop betting.
- Confidence Grades: Sorted from A (highest) to D (lowest).
- Limited Selection: Only props with Al projections are shown.
- Not Predictions: Based on season stats, but results aren't tracked.
- Projected Stats: Includes points, yards, touchdowns, and more.

Choose which sports you'd like to see Player Prop Projections for. These are typically shown as soon as the odds become available at the sportsbooks.

Next, pick which game you'd like to see Player Props for.





View projected stats like points, rebounds, assists, yards, touchdowns, etc.



The Al highlights props with the most value based on its projections.

### **Teams**

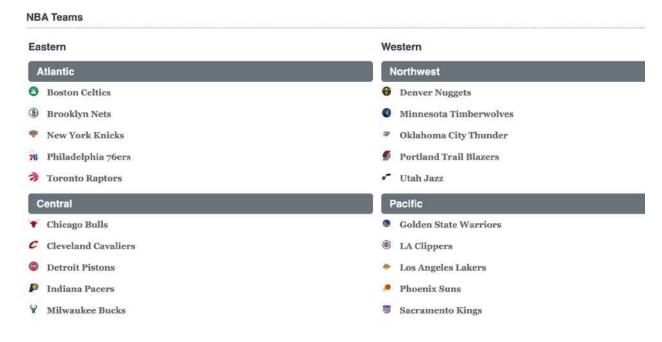
Dive deep into team-specific data and trends to understand strengths, weaknesses, and betting opportunities.



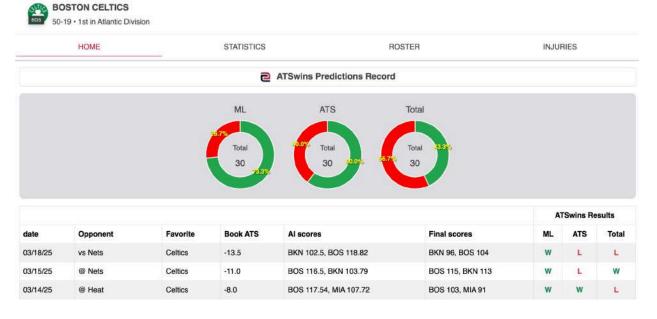
#### **Key Features:**

- Team Profiles: Access detailed breakdowns of team statistics, general information about the team, including recent game results.
- Injury Reports: Stay updated on key player injuries.
- Trends and Patterns: Analyze team performance trends, such as home/away splits or performance against specific opponents.
- Betting Insights: The Al's record for ML, ATS, and Total.

After picking a sport, you will see it broken down by conference/division, depending on the sport.



### After clicking on a team, you will see a page like this



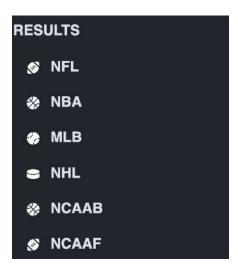
It features an overview of recent performances, results for every single game that the team has played this season, and key statistics that give insight into how the team is performing this season. The page includes a detailed statistical section, covering essential metrics such as points per game, shooting percentages, rebounds, assists, and defensive efficiency. You can also access the roster, which lists all active players and key contributors.



For those tracking player availability, the injury report provides up-to-date statuses on injuries, which can be crucial for betting decisions. The page also includes betting insights, displaying the Al's record for ML, ATS, and Total.

### Results

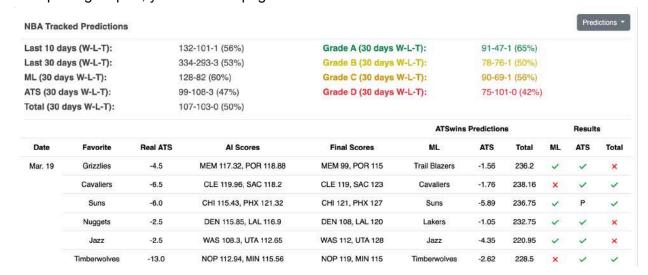
Track past outcomes and performance trends to refine your betting strategy. See results for the past 10 days, 30 days, and the season, broken down by bet types and grades (A-D) with win percentages. View both AI model predictions and game simulator results.



#### Key Features:

- Historical Data: View results of past games(last 30 days), including final scores, betting lines, and Al predictions
- Performance Metrics: See how the Al's predictions have performed over time, broken down by sport and bet type.
- Trend Analysis: Identify patterns in team or player performance that could inform future bets.

After picking a sport, you will see a page like this:



The results page provides a detailed breakdown of past game outcomes, comparing Al predictions with actual results. The page highlights the Al's track record for Moneyline (ML),

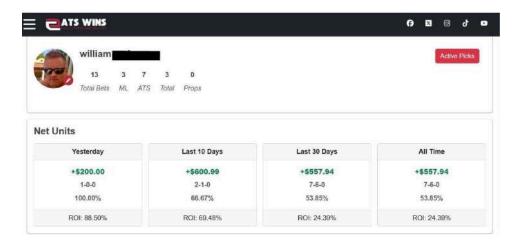


Against the Spread (ATS), and Totals (Over/Under). You can also scroll down and see results from yesterday and each previous day.

Users can view the Al-generated predictions for each game alongside the real final scores, allowing them to assess the accuracy of the Al's models. The page also tracks the Al's overall win percentage in each betting category, providing transparency into its performance over time. This data helps bettors evaluate the effectiveness of the Al's predictions and refine their betting strategies.

### **Bet Tracker**

Log and monitor all your bets to improve long-term strategy and bankroll management.



#### **Key Features:**

- Manual Entry: Log your bets, including stake and odds.
- Performance Analysis: View your win/loss record, ROI, and other key metrics.

# Blog, News, and Recent Articles

The **Blog**, **News**, and **Recent Articles** sections are designed to keep you informed and improve your sports handicapping skills.

The Blog has daily free picks from ATSWins' expert handicappers across all sports. Each post includes recommended bets and detailed game breakdowns. Checking the blog daily ensures you never miss a valuable pick or analysis that could give you an edge.

The News section has the latest sports and betting news, organized by league and sport. This section covers everything from injury reports and roster changes to breaking news that could impact betting lines.

Check out the Recent Articles section to learn strategies, methods, and techniques to improve your betting skills. This section offers deep dives into AI sports betting strategies, bankroll management, and professional handicapping techniques. Whether you're looking to refine your



approach or gain a deeper understanding of betting trends, these articles provide valuable insights to help you become a more successful sports bettor.

# **Using ATSWins.ai for Smarter Bets**

# 1. Finding the Best Al Predictions

- Go to the **Predictions** section.
- Filter by sport (NFL, NBA, MLB, NHL, NCAAF, NCAAB).
- View **Al-generated predictions**, including spread, moneyline, and totals.
- Check the confidence rating—A is the strongest value, and D is the weakest.

### 2. Al Insights: Spotting Weak Lines

- Click on a game to see detailed data breakdowns.
- Look for mismatches between AI predictions and sportsbook lines.
- Identify games where the AI finds hidden value that sportsbooks may have missed.
- Check public betting splits to find where the sharps vs public are betting as well as reverse line movements.

### 3. Play of the Day: Highest-Value Bet

- This is the Al's top-rated prediction of the day based on statistical strength.
- A great option if you want a single, high-confidence bet.

# **Bankroll Management: Staying Profitable Long-Term**

# 1. What is Bankroll Management?

Bankroll management is all about protecting your money and making it last. Instead of betting randomly, you set aside a specific amount as your betting budget—think of it like planning your expenses, except instead of groceries, you're buying calculated risks. The goal is to only bet what you can afford to lose and avoid reckless decisions that could wipe out your funds.

# 2. Why is Bankroll Management Important?

- **Prevents Emotional Betting**: Betting with your heart instead of your head is a fast track to losing. Bankroll management keeps you disciplined.
- **Helps You Survive Losing Streaks**: No one wins every bet. A solid bankroll strategy keeps you in the game long-term.



- **Stops You from Chasing Losses**: Throwing more money at a bad streak is a recipe for disaster. Stick to the plan and avoid panic betting.
- **Balances the Scales**: Sportsbooks have the edge, and managing your bankroll properly keeps you in the game rather than losing it all in one bad weekend.

## 3. How to Manage Your Bankroll

- Set a Budget: Decide how much you're willing to lose and stick to it. This is your bankroll.
- **Break It into Units**: Rather than going all-in, divide your bankroll into units (1-5% per bet) so you don't burn through it too fast.
- Adjust as Needed: If you're confident in a bet, increase the unit slightly—but don't get reckless.
- Track Your Bets: Use the Bet Tracker to log wins, losses, and trends so you can refine your approach over time.

### 4. Popular Bankroll Strategies

- Flat Betting: Bet the same amount every time to minimize risk.
- Percentage Betting: Bet a fixed percentage of your bankroll, adjusting as it grows or shrinks.
- **Confidence-Based Betting**: Risk more on bets with higher confidence, but keep it within limits.
- **Kelly Criterion**: A formula that determines bet size based on your perceived edge over the sportsbook.

# **Smart Betting Strategies with ATSWins.ai**

# 1. Closing Line Value (CLV)

- **How to Spot It:** Watch for early line movements. If the odds shift significantly before game time, the early bettors likely found value.
- Why It Matters: Betting early on mispriced lines increases long-term profits.

# 2. Identifying Sharp Money & Public Sentiment

- **Gauge Public Sentiment**: The betting public often wagers based on emotion, favorite teams, or media hype. If a popular team has a lot of bets but sharp money is backing the underdog, you may find an opportunity to bet against the public.
- **Spot Sharp Money**: Sharp bettors use advanced analytics and data to place their wagers. If a team receives fewer bets but a larger portion of the money, that's a strong indicator that sharps are backing it.



### 3. Betting Splits & Value Bets

- How to Read Betting Splits: Look at ticket percentage vs. money percentage. If 70% of bets are on Team A but 60% of the money is on Team B, sharps are likely on Team B.
- **Reverse Line Movement**: If most bets are on one team, but the line moves toward the other, that's a sign of sharp money shifting the odds.
- **Early vs. Late Action**: Sharps often place bets early, while the public tends to bet closer to game time. Following early, sharp action can lead to better odds.

### 4. Contrarian Betting Strategy

- **How to Spot It:** When public betting is heavily skewed toward one side, and sharp money is on the other, betting against the public can be profitable.
- Why It Matters: It helps identify overvalued favorites and undervalued underdogs.

### 5. Expected Value (EV) & Line Movement

- Positive EV Bets: When odds misprice the true probability of an event, creating long-term profitable opportunities.
- How to Calculate EV: Compare the sportsbook's odds to the actual win probability using:

**EV** = (Probability of Win x Payout) + (Probability of Loss x Loss Amount)

# 6. How to Apply This on ATSWins

Example: Ball State vs. Buffalo. The game opened at Ball State +6, but despite 70% of bets and money on Buffalo, the line moved in Ball State's favor to +3.5. This reverse line movement suggested sharp money was backing Ball State, so even though the sportsbooks favored Buffalo, betting on Ball State paid off.

# **Final Tips for Beating the Sportsbook**

- Use Al insights, but bet strategically—never force plays.
- Follow the Play of the Day & Grade A Predictions—these have the highest win rates.
- Stay disciplined with bankroll management—long-term profits over short-term swings.
- Always compare odds across multiple sportsbooks to get the best value.

# **Start Winning with ATSWins.ai!**

ATSWins.ai is built to help you beat the books. Use the AI tools, stay disciplined, and let the data guide your bets. Let's cash in!

